Below is sample copy partners can use to accompany the MyFutureVT.org social media graphics. There is a variety of options so you can find the content that is the best fit for your organization’s focus. Feel free to adjust and edit this copy as you see appropriate or write your own copy altogether.

*Note*: Remember to tag @advancevt in your posts! Shorten links using websites like [Bitly](https://bitly.com/) to keep character counts down.

**Promote MyFutureVT**

‣ MyFutureVT is here! Explore Vermont’s new free, online one-stop shop for your education and training journey. Check it out today <https://www.myfuturevt.org/>

‣ Nobody walks the same path. So why should anyone’s career and education pathway be the same? Every VTer deserves clear information about their options no matter where they are starting from. Learn more at <https://www.myfuturevt.org/>

‣ MyFutureVT is made for every Vermonter looking to take the next step in their education and career journey. Explore education, career, and support resources without breaking a sweat. Visit today at <https://www.myfuturevt.org/>

**Promote MyFutureVT’s ‘Explore Careers’ Content**

‣ Looking for better? MyFutureVT is the place to explore the high-demand, high-pay jobs in Vermont. Users can filter these options based on salary, openings, educational requirements, and more. <https://www.myfuturevt.org/careers/>

‣ How many people know they can try out a job before committing? Learn about job shadows, informational interviews, and more at MyFutureVT. Feel prepared before taking the next big step <https://www.myfuturevt.org/explore-careers/see-if-a-job-fits/>

‣ Different jobs share characteristics that make them a good fit for people with certain interests and strengths. MyFutureVT can help match VTers with fulfilling jobs based on what they like and what they’re good at <https://www.myfuturevt.org/explore-careers/discover-your-strengths-and-interests/>

‣ Trying to find a new job? MyFutureVT has the most popular job boards. Feeling unsure about a resume, cover letter, or interview? Read through MyFutureVT’s tips and tricks for feeling more confident <https://www.myfuturevt.org/explore-careers/discover-your-strengths-and-interests/>

**Promote MyFutureVT’s ‘Find Education and Training’ Content**

‣ Explore the education and training programs that will prepare VTers for high-pay, high-demand jobs. Find a career training option that works for them and their life. <https://www.myfuturevt.org/vermont-education-training-programs/>

‣ College is a great fit for some – but not all. Learn about all the different types of credentials that will lead VTers into good jobs that meet their needs. Find the right options at <https://www.myfuturevt.org/find-training/education-training-pathways/>

‣ Get the most out of a credential. Align them with a desired industry and learn how to make different credentials work together to help VTers get more jobs and earn more money. Check it out at <https://www.myfuturevt.org/find-training/learn-about-credentials/>

‣ Education and training after high school doesn’t have to break the bank. Explore the financial aid options, plus some creative ways to make education and training cheaper from the start at MyFutureVT <https://www.myfuturevt.org/find-training/pay-for-education/>

**Promoting ‘Get Support’ Content**

‣ Finding the right support resources can take too long. That’s MyFutureVT has collected free education and career services from all over VT. Explore these based on identity and need. No one should have to do this alone <https://www.myfuturevt.org/get-support/resources/>

‣ High schoolers have endless opportunities ahead of them – and that means making some big decisions. MyFutureVT has put together resources to help HS students feel empowered and informed in their education and career journey <https://www.myfuturevt.org/get-support/resources-for-hs/>

‣ Adults are working, paying bills, and raising families. They need easy access to education and career opportunities. That’s why MyFutureVT put together a collection of resources just for adult workers and students. Learn more at <https://www.myfuturevt.org/get-support/resources-adults/>

**Optional Hashtags**

‣ #vted

‣ #myfuturevt

‣ #vtpoli

‣ #vtcte